



SKILLS

- Show Writing
- Blue Sky, Concept, Story and Creative Development
- Writing for Design
- Creative Direction
- Creative Problem Solving
- Public Speaking
- Presentations
- Franchise and Brand Management
- Conversation Design
- Grammar, Proofreading, Editing
- Spanish

EDUCATION

Dramatic Writing M.F.A.
Savannah College of Art and Design, May 2019

English (Writing) B.A. with Distinction
Spanish, B.A. with Departmental Honors
President's Leadership Program & Minor
Christopher Newport University, May 2016

AWARDS & PUBLICATION

- Tribeca Film Festival, 2021
- Published in *Haunter's Tale: Vol. II*
- Playdate Theatre, Screen-Play Finalist, 2020
- Cornell's Theme Park Design Competition
First Runner-Up, 2019
- Savannah Film Festival, 2019
- Red Eye Productions Shorts Competition
Finalist, 2019
- SE Emmy-Winning Short Film, 2019
- Cupola Award, Excellence in Research, 2016
- Kennedy Center Page-to-Stage Festival, 2015
- Juniper Summer Writing Institute, 2015

REFERENCES

- **Chaz Money Penny**
chaz_money Penny@usjc.co.jp
- **Allison Moran**
allison.moran@disney.com
- **Jeff Nicholas**
jeff@authentic-artists.ai


Emma M. Oliver

Writer | Storyteller | Experience Designer

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KEY PROJECTS

- Swotu Wayä Drum Circle - Part of TEA Award-Winning Pandora—World of Avatar
- Halloween Horror Nights, Universal Studios Japan 2018-2021
- Disney Wish Oceaneer Club Kids' Shows, Disney Cruise Line
- Harry Potter Anniversary Celebration, Universal Studios Japan
- Marvel Day at Sea, Disney Cruise Line
- Super Nintendo World Challenge, Universal Studios Japan

EXPERIENCE HIGHLIGHTS

Show Writer | Universal Studios Japan | 3 years

- Script multi-million dollar performances and media-based attractions as team member of world's leading experts on Cinema 4D and coaster VR.
- Serve as story lead and narrative designer for hundreds of retail, dining, media, and entertainment experiences at one of the world's top-five most popular theme parks.
- Write, edit, and present concepts, treatments, and placemaking.
- Copywrite and edit product, web, app, social, and studio guide copy; signage; press releases; and safety spiels for Marketing, Merchandise, Operations, and Food Depts.

Show Writer | Contract & Freelance | 4 years

- Research, write, and revise experience concepts, decks, treatments, scripts, and copy.
- Craft stories for theme park attractions, shows, and entertainment offerings.
- Define narrative and design concepts for themed environments, exhibits, and resorts.
- Develop original characters, backstories, and design narratives for interactives, mobile games, AR & VR, and virtual events.
- Clients:

- Disney Cruise Line ○ Superfly LLC ○ MDSX ○ FableLabs
- Hotopp Associates ○ Authentic Artists ○ SuperTee

Writer & Conversational Designer | Innovation Lab at WCU | 6 months

- Support Lab in concepting and scripting VR experiences, apps, and dramatic binge-worthy educational series that are informative, interactive, and engaging.
- Write, develop, and test state-of-the-art interactions with AI-powered digital humans.
- Collaborate with multidisciplinary Innovation Lab as sole writer to reimagine the education experience using experience design principles and leading-edge technology.

Copywriter and Editor | CopyPress | 2 years

- Write engaging and informative content for clients like Red Bull, Hot Topic, and Ikea.
- Fact-check, proofread, and edit articles for grammar, tone, organization, and style.

Show Writer Intern | Disney Parks Live Entertainment | 6 months

- Worked with creative team on over 100 live entertainment, guest interaction, and themed area projects for Walt Disney World Parks and Resorts and Disney Cruise Line.
- Responsible for writing high concepts, treatments, and scripts including lyrics.

Attractions Host - Jungle Cruise Skipper | Walt Disney World | 6 months

- Demonstrated 100% Guest Excellence and conducted multi-lingual communication.
- Developed and performed family-appropriate jokes and spiel.

Performer | Various | 6 years

- Acted, sang, and danced in various stage productions; led an a cappella ensemble; served as a stage manager and tech.
- Attended masterclasses with Julie Taymor, Sir Patrick Stewart, and Marta Kauffman.